ALOYT™

**ALOYT - THE TECHNOLOGY COMPANY**
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COMPANY PROFILE

# Technology Solutions for a Smarter Tomorrow

Websites | Intelligent Software | AI Automation
Digital Marketing | Business Growth

*Your Technology Partner*




## CodeALO

AN ALOYT AUTONOMOUS PROJECT

AI-POWERED DEVELOPMENT.
REAL BUSINESS IMPACT.

- WEBSITE DEVELOPMENT
- INTELLIGENT SOFTWARE
- AI CHATBOTS & AUTOMATION
- DIGITAL MARKETING
- SEO / AEO / GEO
- CRM & BUSINESS TOOLS
- INDUSTRY-SPECIFIC SOLUTIONS

FROM IDEAS TO IMPACT

Powered By CodeALO — An ALOYT Autonomous Project.

WHO WE ARE

# Your technology and digital growth partner

ALOYT combines business understanding, interface design, software engineering, automation and digital marketing. We create practical digital products for organizations seeking a stronger online presence, more efficient operations and better customer engagement.

## Our approach

### Business-first discovery

Understand customers, workflows, market position and measurable goals before choosing technology.

### Design-led engineering

Deliver polished, responsive experiences with thoughtful information architecture and usability.

### Connected delivery

Bring websites, software, data, marketing and AI into one coherent growth roadmap.

### Long-term evolution

Support enhancements, integrations, performance optimization and technical maintenance through defined service engagements.

## Who we serve

Manufacturing & industrial businesses • B2B services • Education • Hospitality • Retail & e-commerce • Professional services • Growing enterprises



REGISTERED / BUSINESS ADDRESS
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Taloja Road, Dombivli (E), Maharashtra - 421204, India

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# OUR SERVICES

End-to-end solutions from customer-facing websites to operational platforms.

## 01 Advanced website development

Modern corporate websites, product catalogues, landing pages, CMS-powered sites, interactive 3D/animated experiences, multilingual interfaces, performance optimization and mobile-first UX.

## 02 Intelligent software & SaaS

Custom CRM, ERP modules, portals, dashboards, workflow applications, subscription software, reporting systems, integrations, APIs and role-based administrative tools.

## 03 AI assistants & business automation

Website chatbots, knowledge-based assistants, enquiry qualification, lead routing, customer support workflows, document processing and connected automation subject to approved integrations.

## 04 E-commerce & digital transactions

Product discovery, catalogues, shopping journeys, booking workflows, quotation requests, payment integrations and customer management features.

## 05 Branding & creative solutions

Brand identity support, UI/UX design, brochures, company profiles, social creatives, presentations, visual assets and campaign design.

## 06 Hosting, maintenance & optimization

Deployment, SSL, monitoring setup, backups, security hygiene, performance reviews, technical support and ongoing improvements under agreed plans.



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# DIGITAL MARKETING & GROWTH

Make your digital investment discoverable, credible and conversion-focused.

### Search Engine Optimization (SEO)

Technical and on-page optimization, content structure, metadata, site architecture, indexing support, local visibility and performance measurement.

### Answer Engine Optimization (AEO)

Clear question-led content, structured information and answer-friendly pages designed for emerging search experiences.

### Generative Engine Optimization (GEO)

Improve content clarity, sourceability, entity consistency and authority signals relevant to AI-driven discovery; rankings and citations cannot be guaranteed.

### Google Ads & lead generation

Search and display campaign strategy, conversion tracking, landing pages, lead forms, campaign optimization and reporting.

### Social media & brand communications

Creative planning, social content, LinkedIn/B2B positioning, paid social campaign support and brand storytelling.

### Marketing analytics & CRM connection

Traffic measurement, lead attribution, enquiry tracking, reporting dashboards and marketing-to-sales workflow integration.

## Growth is a connected system

Website → visibility → visitor engagement → qualified enquiry → CRM follow-up → performance insights.



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INTRODUCING CODEALO

# The autonomous technology & development engine

CodeALO is an ALOYT Autonomous Project developed within ALOYT's research, development and engineering initiative. It is an evolving internal environment for coordinating AI-assisted analysis, architecture, software creation, design, validation and iteration.

## What CodeALO brings to development

### Research & analysis intelligence

Requirement discovery, technical analysis, content mapping and solution planning.

### Architecture & engineering

Structured frontend/backend implementation, data models, APIs and integration workflows.

### Design & experience

Responsive UI systems, interactive components, navigation and consistent product experiences.

### Automation & quality support

Repeatable checks, debugging assistance, deployment preparation and iterative refinements.

### Human-led delivery ownership

ALOYT engineers define scope, review outputs, approve key decisions and remain responsible for client delivery.

### CodeALO is not a promise of unsupervised delivery.

Capabilities depend on the selected tools, models, integrations and project scope. Sensitive operations, production changes and final releases require appropriate engineering review.



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SOLUTIONS FOR INDUSTRY

# Built for real business workflows

### Industrial & manufacturing

Technical product catalogues, RFQ forms, distributor enquiries, specification downloads, sales dashboards and B2B marketing.

### Education & institutions

Institutional websites, department portals, admissions content, notices, directories and administration workflows.

### Hospitality & travel

Booking enquiry websites, room showcases, multilingual assistants, lead management and hospitality CRM.

### Retail & e-commerce

Storefronts, catalogues, shopping journeys, customer communication and commerce operations.

### Professional & service businesses

Corporate positioning, lead generation, appointment journeys, client portals and process automation.

## OUR DELIVERY FRAMEWORK

Discover → Plan → Design → Build → Integrate → Validate → Launch → Improve

Each engagement includes a defined scope, deliverables, milestones, review process and commercial terms. Third-party subscriptions, ad spend and ongoing services are quoted separately unless expressly included.



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## WHY PARTNER WITH ALOYT?

# One partner. Connected capabilities.

- Integrated website, software, AI and marketing expertise
- Custom-fit solutions instead of one-size-fits-all templates
- CodeALO-supported development with accountable engineering review
- Responsive interfaces and conversion-oriented user journeys
- B2B enquiry, CRM and operational workflow expertise
- Defined implementation, testing and launch process
- Support for future enhancements and digital growth

## LET’S BUILD YOUR NEXT DIGITAL PRODUCT

Tell us about your business challenge, current systems and growth goals. We can shape a suitable website, software or digital marketing engagement.

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